

Cyfarthfa High SchoolAssessment Framework for WJEC QualificationsCourse Title/Subject: Media Studies

Assessment Objective and 2021 weighting	Assessment(s) Type (more than one assessment may be used for each AO)	WJEC approved assessment material (Yes/No)	Assessment date/time frame <i>See Assessment Timeline</i>
<u>A01 – Unit 2 – Wales in Television (30%)</u> Apply knowledge and understanding of the key concepts of media studies to: analyse media products, evaluate their own practical work Demonstrate knowledge and understanding of the key concepts of Media Studies	Unit 2: selected questions as appropriate from past exam paper. A selection of extended answer questions from Section A.	Yes	Unit 1: w/c 19 th April – w/c 3 rd May Unit 2: w/c 3 rd May – w/c 17 th May
<u>A02 – Unit 1 – Representation advert/video games (30%)</u> Apply knowledge and understanding of the key concepts of media studies to: analyse media products, evaluate their own practical work	Unit 1 - selected questions as appropriate from past exam paper. Representation. Past paper questions. Extended answers covering Representation within the media.	Yes	Unit 3: w/c 12 th April

Demonstrate Knowledge and understanding of the key concepts of Media Studies			
A03 – NEA UNIT 3 80 marks (40%) Apply knowledge and understanding of the key concepts of media studies to: analyse media products, evaluate their own practical work Research, develop and create media products for an intended audience, by applying knowledge and understanding of concepts of media studies to communicate meaning.	<u>NEA – Unit 3</u> Two comparative Adverts (Research) Two pages of planning – mock draft cover, mood board Media production – 1 page magazine cover (following WJEC brief) Reflective Analysis evaluation.	Yes	